

Why would you call an economic developer?

by Gail Levenson Cass County EDC executive director | Posted: Friday, June 13, 2014 7:51 am

You may have heard of a business interested in moving to or expanding in your Cass County city. You might want to start a new business or expand your current business to hire more employees. You may need help finding a site for your business. In any case, it is time to explore options confidentially and you need someone who will be responsible for helping from the beginning to end and not pass you off to someone else.

This is what the Cass County EDC does; finding solutions that let businesses create jobs is our mission, and we take it very seriously. The solutions can include coordinating gap loans, public incentives, economic development programs and evaluating new sites. The options available change regularly and are different in each situation.

My job as a certified economic developer is to keep current on what is available, provide qualified advice and help people use these options. Fortunately, I have more tools to work with than I did when I started with the EDC in 2004. Assistance is provided with the end in mind: creating new jobs for Cass County residents.

EDC assistance is extended equally to businesses and elected leaders. City and county leaders often ask about economic tools and need a reliable, qualified source of information.

The EDC is happy to fill that gap. This is how we meet our mission of improving the economy in Cass County cities. Give us a call at (218) 947-7522 or check out more at www.casscountyedc.com.