

17 Remaining

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Great Technology Training during May at the Computer Center

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Technology training opportunities continue as we start the last quarter of training at the EDC Computer Center in Pine River. Most of these seminars are free due to a one year grant to the EDC.

Take advantage of this great opportunity to strengthen your small businesses and get acquainted with the Central Lakes College Outreach Site in Pine River.

- **Using Your iPhone:** May 8 from 5 to 8 p.m. Apple iPhone and iPod touch (OS 5.0): This includes demonstrations and tips for setting up, making calls, e-mailing, browsing and more. Bring your phone to learn new features including iMessage, Notification Center, and iCloud. Presented by Sean Wilkus, Computer Center Coordinator.
- **Computer Basics:** May 10 and 31 from 5 to 8 p.m. This is for the very new computer user. Learn about e-mail, use basic Microsoft programs and search the internet. Solitaire, Scrabble and more. Presented by Sean Wilkus, Computer Center Coordinator.
- **Google Basics:** May 17 from 5 to 8 p.m. Free tools from Google to market your business. Make a simple website, calendar, gmail, Google Docs and more. Presented by Sean Wilkus, Computer Center Coordinator.
- **Social Media and Facebook for your Business:** May 15 and 29 from 5 to 8 p.m. Understanding online marketing, keeping business and personal accounts separate and using the latest of FaceBook and Twitter features will be presented in this seminar. Offered by Sean Wilkus, Computer Center Coordinator.
- **QuickBooks Pro for Windows with Jay Bock of Central Lakes College:** May 22 from 5 to 8 p.m. This class will provide the basic skills necessary to implement computerized accounting using QuickBooks Pro for Windows. The attendee will learn the basics of system setup including file creation, setting preferences and a customized chart of accounts. Transaction inputs will then be detailed including invoicing, deposits, accounts receivable, accounts payable and cash disbursements.

There is a \$70 charge to attend this special workshop. Students are encouraged to bring in their own laptops with Quick Books installed.

- **Google Map Listing and Marketing your Website with Ryan Pesch of U of M Extension:** May 24 from 5 to 8 p.m. Put your business on the map! Can your customers find you in this evolving digital world? Over 50 million people use GPS units, while even more use Google Maps, Bing or Yahoo to find goods or services. In this workshop you will gain the knowhow and learn the tools to get on digital maps.

Explore strategies for getting your website found by customers. This hands-on workshop will help you understand how customers find websites and how you can improve the chances they will find yours. We'll also explore how social media like Twitter and Facebook, online advertising, blogs and e-newsletters can drive traffic and business to your site.

Pre-registration is required for any of these May seminars. Call (218) 947-7523 or e-mail us at cass.edc@co.cass.mn.us to reserve your spot. Space is very limited.

Open computer lab times are available from 5 to 8 p.m. each Tuesday and Thursday in May. Call ahead to pre-register. The Cass County EDC Computer Lab is located at 980 First St. N. in Pine River, north of the high school.

The Cass County Economic Development Corporation is a local nonprofit corporation providing economic development assistance to bring new businesses and create jobs throughout Cass County.

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