

Rotary guest speaker

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Jaimee Meyer, new executive director for the Cass County Economic Development Corporation, was the guest speaker at the May 24 Walker Rotary meeting. Meyer spoke about her professional background and what she has been working on since she started as director in mid-November. This include rebranding the organization, moving an office to Walker, coordinating and sponsoring two job fairs, cultivating new members and fostering collaborative relationships with organizations that serve business and support job creation. She has also taken on writing grants that support job creation and promotion of Cass County to a workforce and to businesses. Meyer said her approach to economic development and job creation is to focus on the needs of the county in terms of workforce development, promoting Cass County to the workforce and attracting businesses. She will be focusing on high-level projects that will make an impact and will collaborate and partner with other organizations as much as possible.



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