



## *Celebrate National Small Business Week*

### *What is Small Business Week All About?*

We're glad you asked! SBW is a series of 5 events over 1 week, aligning with the SBA's National Small Business Week!

SBW Northwest Region is showcasing all of our wonderful online tools with a "Week of Webinars"

We invite you to be a part of the BIGGEST small business celebration in the nation! Check out Colorado Small Business Week activities below:

[See All Events Here](#)

### **Celebrate Small Business Week May 2-6**

**WEEK of Webinars Showcasing  
Save Your Seat Today!**

#### **Webinar: Taking the Mystery out of Voluntary Benefits**

**Monday, May 2, 11:00am | [More Info](#)**

Discuss benefits and understand the potential advantages they can offer your business. Break down common myths and misconceptions, to provide tips, tools and tactics to better manage benefits costs, attract and retain employees, and protect your employees' financial futures.

#### **Webinar: The Decline of Magstripe Cards-and What That Means for Your Business**

**Monday, May 2, 1:00pm | [More Info](#)**

Payments systems are changing. New security measures, a decline in the use of traditional magstripe cards, the switch to EMV chip cards and emerging technologies like contactless payments, are forcing a monumental shift in the way people pay. These changes have major implications for businesses of all sizes. Is your business prepared?

**Webinar: How Do You Price Your Art? (Are you asking for little or not enough?)**

Monday, May 2, 3:00pm | [More Info](#)

**Webinar: Cloud, Mobile, and Social: Great Apps and Services That Will Grow Your Business Discuss**

Tuesday, May 3 1:00pm | [More Info](#)

Last trends, tips, and services to help you grow, manage, and increase your profits. You'll discover how to leverage cloud, mobile, and social technologies that will allow you to stand out from your competition.

**Webinar: Access to Capital and Business Loans: Best Practices**

Wednesday, May 4 3:00pm | [More Info](#)

Cash is the lifeblood of any business yet access to capital, managing business finances, and navigating sources of finance are some of the most challenging areas for business owners and can make or break any enterprise. Learn background on the small business loan market and providers as well as how to identify the right type of financial product for the business need.

**Webinar: Power of the INBOX with Cheri Ruskus**

Thursday, May 5 11:30am | [More Info](#)

Did you know that email marketing is the leader as the most effective marketing tool - continuing to far outrank social media? Marketing is based around first impressions and the social proof we create. This powerful workshop will take you step-by-step through the state of the union for marketing today.

**Webinar: Tips for Getting Your Business Financially Fit**

Thursday, May 5, 1:00pm | [More Info](#)

Understanding the fiscal condition of your business is critical when managing daily duties, planning for the long term and making consequential decisions. Learn practical, actionable tips for improving the financial fitness of your small business.

**Webinar: Align Your Employees Around Your Mission**

Friday, May 6, 12:00pm | [More Info](#)

Do you aspire to change the world or community by doing something

innovative, influential, or inspiring? You can't just keep it in your head! Ideas need oxygen to flourish. As entrepreneurs, you have to inspire and energize each employee with that powerful mission to direct the goals and tasks of the company.



### **Calling Colorado Creatives**

Are you looking for professional development and networking opportunities? The 2016 Creative Industries Summit is May 5-6th in Carbondale!

<http://bit.ly/1hnTctJ>

[www.NorthwestSBDC.org](http://www.NorthwestSBDC.org) | 970-968-5802 | [Hello@NorthwestSBDC.org](mailto:Hello@NorthwestSBDC.org)

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*See All Events Here*

Northwest Colorado SBDC, 325 Fiedler Avenue, Dillon, CO 80435

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